

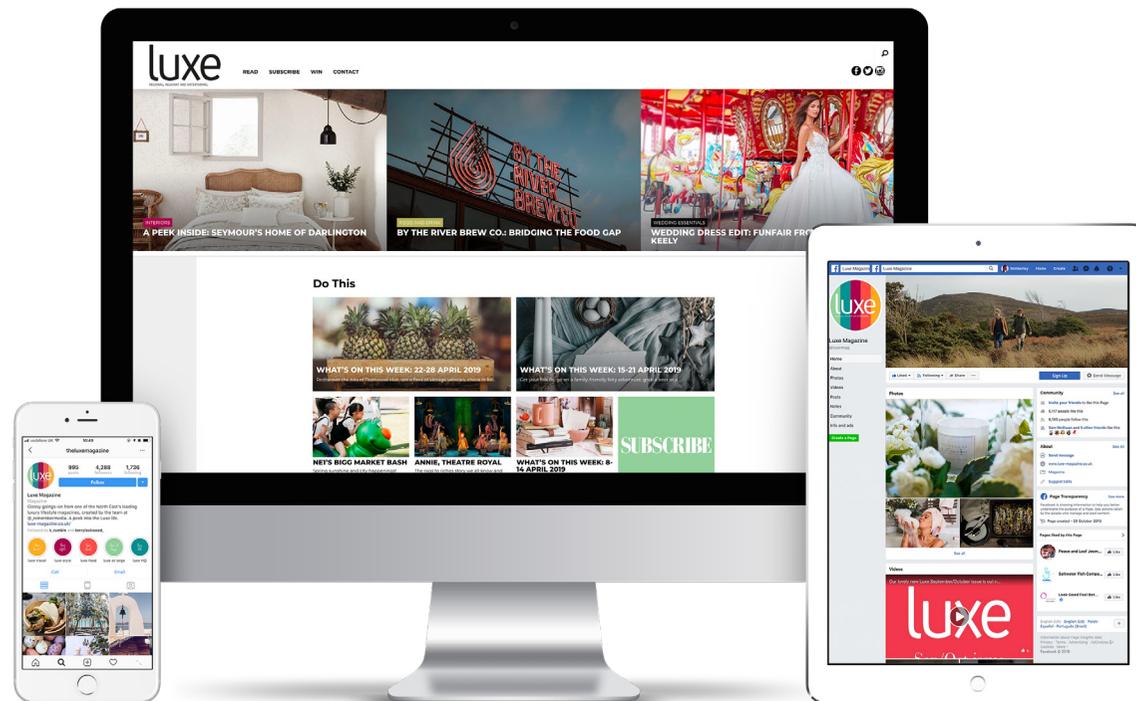
luxe

REGIONAL, RELEVANT AND ENTERTAINING.



digital media pack 2020

luxé digital



we are content creators

Using our digital platforms, we can create bespoke content for your brand, which can then be shared via our website and social media channels.

website

9k web users per month

14k page views per month

SPONSORED CONTENT

Supply us with your words and we'll bring them to life on our website or let our talented team of journalists create engaging copy on your behalf.

GO ON, ADD A FOLLOW LINK...

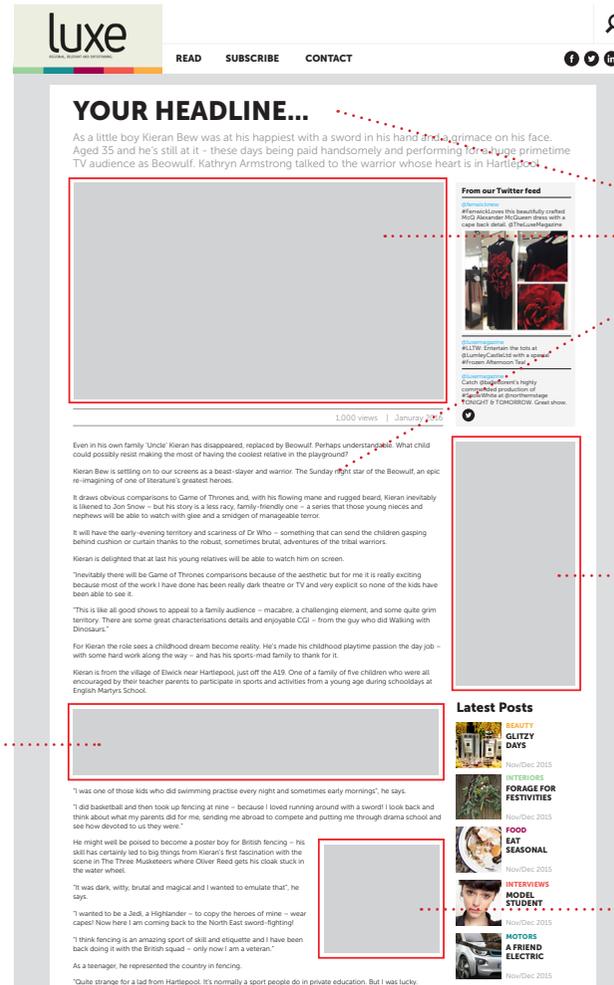
We can also add a follow link to your sponsored article, helping to give your website's SEO a boost.

ADVERTISING

We have 3 advertising options to choose from:

1. Banner
2. Double MPU
3. Single MPU

Banner
(1090 x 135)



Sponsored content
Your headline, image and words

Double MPU
(300 x 600)

Single MPU
(300 x 250)

social media

We can share your content on our social media platforms, whether that's an image with tags on Instagram, or links to an online article via Twitter and Facebook.



@theluxemagazine

5,800+ followers

Up to 3,200
impressions
per tweet



/luxemag

5,800+ likes

A monthly
reach of up to
15,000



@theluxemagazine

4,200+ followers

50-200
interactions per
image posted

video

We can create bespoke content for your brand, which can be shared via your social media channels and website.

There's no better way to improve your conversion rates than with video. Current and potential customers are far more likely to interact with your brand and share content with video.

Video marketing is an increasingly powerful way to communicate your brand story, explain your value proposition, and build relationships with your customers and prospects.

The most recent statistics show that video content isn't just effective, the demand for it is growing.



of customers engage with a brand after viewing a video on social media



prefer video over text when learning about a product or service



of marketers using Instagram videos say they have been successful.

Smart insights

price list

WEBSITE

| | |
|--------------------------|-----------------------|
| Sponsored content | from £150 plus vat |
| Follow link | £30 per link plus vat |
| Banner | from £100 plus vat |
| Single MPU | from £80 plus vat |
| Double MPU | from £150 plus vat |

SOCIAL MEDIA

| | |
|---|---------------|
| Twitter | £60 plus vat |
| Facebook | £60 plus vat |
| Instagram | £50 plus vat |
| Social package (all three platforms) | £150 plus vat |

For an additional cost we can re-share your post on our social channels. This works great in the run-up to an event etc.

VIDEO CONTENT

For clients social media and/or website from £595 plus vat for a one-off visit to client's premises/location to film the content and edit to produce 2min worth of video.

We can create promotional videos for use on your website and social media channels, including Facebook banners that play on a loop on your homepage.

get in touch

To take advantage of these exclusive and limited opportunities contact:

Rebecca Jackson

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